



2025
**Annual
Impact Report**





“I used to have recurring nightmares about not having enough. No longer. I feel so much more secure with Project SHARE’s help.”

2025 Client Testimonial

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Our Mission

To reduce food insecurity for neighbors in the greater Carlisle area by offering access to nutritious food, programs and a support network that promotes self-sufficiency, fosters dignity and instills hope.

Our Vision

Nourishing Our Community...Awakening Hope!

Our Values



Compassion



Community



Integrity

Project SHARE Team

Tai Jeror
Executive Director

Alicia Cameron
SHARE Support Program Coordinator

Amy Holland
Volunteer Coordinator

Asani Mukusa
Food Pantry Operations Manager

Darrell Beam
Warehouse Receiving & Logistics Coordinator

Deb Brownawell
Office Manager

Kristin Malloy
Farmstand Coordinator

Lisa Maddux
Development Director

Natasha Thumma
Client Services Coordinator

Rebekah Becker, MS, RDN
Nutrition Coordinator

Sarah Walters
Communications Coordinator

2025 Project SHARE Board of Directors

James Markley
CHAIR
U.S. Army War College

Teresa Festivo
VICE CHAIR
M&T Bank

Shawn Bernheisel
TREASURER
Cohick & Associates

Erin Wilfong
SECRETARY
UPMC Carlisle

Breanna Frampton
The GIANT Company

Brett Conway
Penn State Dickinson Law

Brian Gochenour
Carlisle Area School District

Jan Ewing
Community Member

Jenn Halpin
Dickinson College Farm

Megan McAvoy
West Shore Homes

Mikayla Synder
F&M Trust

Thank You from Our Executive Director

As Project SHARE reflects on the close of our 40th year, I am filled with gratitude for the people and partnerships that have sustained this organization. Since our founding in 1985, Project SHARE has remained committed to responding to the needs of our neighbors with compassion, dignity and care.

This past year reminded us that food insecurity remains a very real and present challenge in our community. Even as emergency situations like the pause and delays in SNAP benefits shifted, the underlying need did not disappear. Over the course of the year, demand for our services increased by 25 percent, a clear reflection of why Project SHARE's work remains essential.

In response, our community ensured that we could continue serving more neighbors without interruption. Our staff and volunteers met higher demand with care and compassion, remaining a steady source of support.

Throughout the year, Project SHARE continued to evolve. We expanded pantry distribution hours, strengthened food distribution models and continued building programs that go beyond food alone, including resourcing, coaching and nutrition-focused services.

This Impact Report reflects the collective effort behind this work—the volunteers, donors, staff, congregations, partners and community members who make our mission possible.

As we carry the legacy of the past 40 years forward, I am honored to serve alongside you.
Together, we will continue Nourishing Our Community...Awakening Hope!



With gratitude,

Tai Jeror, Executive Director

A Snapshot of 2025



"I work a full-time job yet I'm still struggling. If it wasn't for you, we wouldn't have as much food."

2025 Client Testimonial

1,575,604

pounds of food distributed

744,879

pounds of produce distributed

607

fleet runs to collect food from local grocers

83%

of food given away ranked healthy according to SWAP (Supporting Wellness at Pantries)



7,350

miles traveled by the Project SHARE fleet to pick up & transport food



15,580

Total Individuals Served

Across all programming, including 2,756 individuals who used Project SHARE's programs and services for the first time in 2025.



Programs & Services—

985 Households

Served monthly through distribution, a 22% from last year, including Your Choice Pantry, Drive-Thru and home delivery.

502 Households

Served weekly at Farmstand, a 5% increase from last year. Each week, Farmstand distributes fresh produce, milk and eggs to individuals with no income requirements.



500 Children

participated in Summer Feeding 4 Kids, with a total of

70,854 Meals

covering seven days' worth of breakfasts & lunches

7,695 Weekend Nutrition Power Packs

for students in the Carlisle Area and South Middleton School Districts during the 2024/2025 school year, helping to curb weekend hunger.

—By the Numbers

261 SHARE Boxes

Distributed in partnership with other nonprofits; these boxes contain healthy, easy-to-prepare meal kits to nourish families while on their way to self-sufficiency.



375 Re-Entry Bags

Packed that contain three days' worth of shelf-stable food, and are provided to homeless veterans, individuals in rehabilitation and those re-entering society after incarceration.



80 Children

participated in Kids in the Kitchen, with many attending multiple classes, learning hands-on cooking skills and teamwork with fellow students.



1,530 Senior & ElderShare Boxes

Distributed monthly in partnership with the Central PA Food Bank, to seniors 60 years of age or older.



51,880

Client Food Services

The total amount of times our clients have received food through our programs including, but not limited to, Your Choice Pantry, Farmstand and Summer Feeding 4 Kids.





Responding to SNAP Disruptions

Food insecurity has been on the rise in Cumberland County for several years. More families are turning to Project SHARE programs like our Your Choice Pantry and Farmstand to meet their basic food needs—many of them for the first time. As the holiday season arrived, familiar seasonal pressures made it even harder for households to stretch limited resources.

This past fall, uncertainty around SNAP benefits added another layer of strain for our clients. After the government shutdown in early October, many families entered November unsure whether their benefits would continue. Nearly 10 percent of Cumberland County—more than 26,000 people—relies on SNAP. As benefits

“
I am heartsick about the needs of people not being met... Thank you for what you do.”

Anonymous 2025 Donor
In response to the SNAP crisis

were delayed, food pantries across the county, including Project SHARE, saw increased need. Information regarding the pause changed frequently, making it difficult for families to plan and for organizations like ours to respond in real time.

Throughout this period, however, the community response was incredible. In the weeks after we began sharing information about SNAP disruptions, individual giving more than doubled compared to the same time the previous year. Support from local congregations, businesses and foundations remained steady or increased.

Between October and December, Project SHARE welcomed 397 new donors. Of those, 279 gave in direct response to SNAP and year-end needs, which was more than the total number of new donors in all of 2024. This support allowed us to order more food, extend distribution hours and plan for greater stability in the new year.

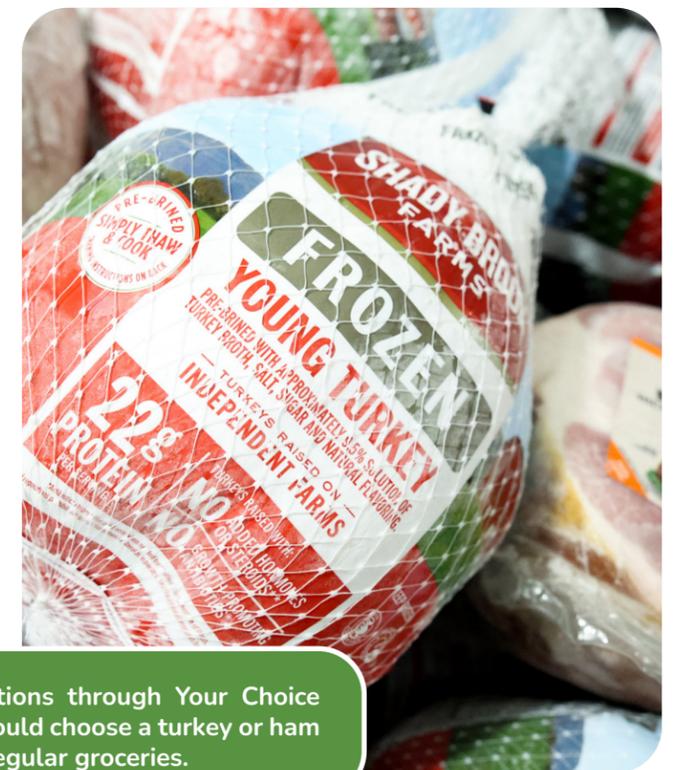
Support extended beyond financial contributions, too. Volunteers filled additional pantry shifts. Food and fund drives increased. Donors adapted quickly as our food needs changed, providing items that are often more difficult for our families to afford, like cooking oils, baking ingredients and allergen-free foods.

While the end of the year brought unforeseen challenges, the generosity and flexibility of our community continue to make possible for us to provide nutritious food, programs and a support network that promotes self-sufficiency, fosters dignity and instills hope. We are grateful for your support.

During our November and December distributions through Your Choice Pantry, Drive Thru and home delivery, families could choose a turkey or ham along with traditional holidays sides and their regular groceries.

“
We want to thank you for taking care of those in need, especially now when funds may be limited. Though we donate at other times during the year, we wanted to make an extra donation at this time to help out.”

Anonymous 2025 Donor
In response to the SNAP crisis



Highlights

Our 40th Anniversary

Celebrating 40 years of Nourishing Our Community...Awakening Hope!

In 2025, Project SHARE celebrated 40 years of service by recognizing our community's generosity and impact through special events and outreach.



Nutrition Education

Expanding access to practical nutrition education through recipes and classes

Now at our pantry and Farmstand, clients can shop for ingredients featured in our Recipe of the Month, developed by our on-staff registered dietitian. We also provide helpful handouts and additional classes to support clients who want to build healthier eating habits.



Expanded Pantry Hours

Staying responsive & agile to the increased need in our community

Food insecurity continues to spike in our community. In response, Project SHARE added pantry hours in January—adding additional Your Choice pantry hours on Thursday mornings.



Farmstand Anniversary

Celebrating one year of choice at Farmstand

This past August, Farmstand celebrated the one-year anniversary of its appointment-based, walk-in choice model. Families now shop in a farmers' market-like setting, selecting the fresh produce that best meets their needs.

Tabletop Partnerships

60% of Your Choice Pantry distributions offered partner agency tabletops

In 2025, we partnered with 111 local agencies for a total of 110 tabletops, providing resources to help our clients while they shop in our pantry.



Welcomed New Team Members

In the past year, Project SHARE welcomed two new team members:
Alicia, SHARE Support Program Coordinator
Rebekah, MS, RDN, Nutrition Coordinator



Going Beyond Food— SHARE Support Programming

One of the core aspects of our mission is offering access to “a support network that promotes self-sufficiency.” In spring 2025, Project SHARE launched new programming to focus on addressing the root causes of food insecurity, creating opportunities for clients to build skills to achieve long-term stability for themselves and their families. Alicia Cameron, MSW, MDiv joined the team in March to lead SHARE Support Programming, which includes coaching, resourcing and community classes.

SHARE Support Programming is available to all clients and is offered at our headquarters and

Farmstand locations. Farmstand client-focused support is intentionally structured to provide low-barrier access to clients within the ALICE (Asset Limited, Income Restrained, Employed) population.

The program is designed to strengthen our role as a community hub, connecting clients to resources that can bolster their stability. This includes warm referrals that pair clients to services tailored to their individual needs through intake processes. And, through community classes located at our headquarters and offered in partnership with local

organizations, clients gain practical tools and knowledge ranging from, including but not limited to, financial literacy workshops with Maranatha-Carlisle and health education sessions like the Penn State Cancer Institute’s cancer screenings and prevention workshop. Classes are traditionally paired with barrier reducing initiatives like additional food access and childcare.

To further strengthen our outreach efforts, Project SHARE also launched a monthly e-newsletter called Neighbor News, keeping clients informed about local events, helpful resources and recipes featuring ingredients commonly found in our pantry and Farmstand.

To learn more about our program, please contact Alicia Cameron at [\(717\) 249-7773 ext. 246](tel:7172497773) or support@projectsharepa.org



SHARE Support Program Coordinator Alicia Cameron occasionally tabletops at our pantry and Farmstand, sharing educational resources on employment, legal assistance and housing.

“

I wanted to say thank you for running this workshop. I gained some new tools to try. [Also] my son and I had so much to eat for dinner which was a big stress relief since we had food insecurity problems this summer.”

SHARE Support Client
After attending the Coping with Stress workshop conducted by Geisinger Health



76
households assisted



231
individuals assisted



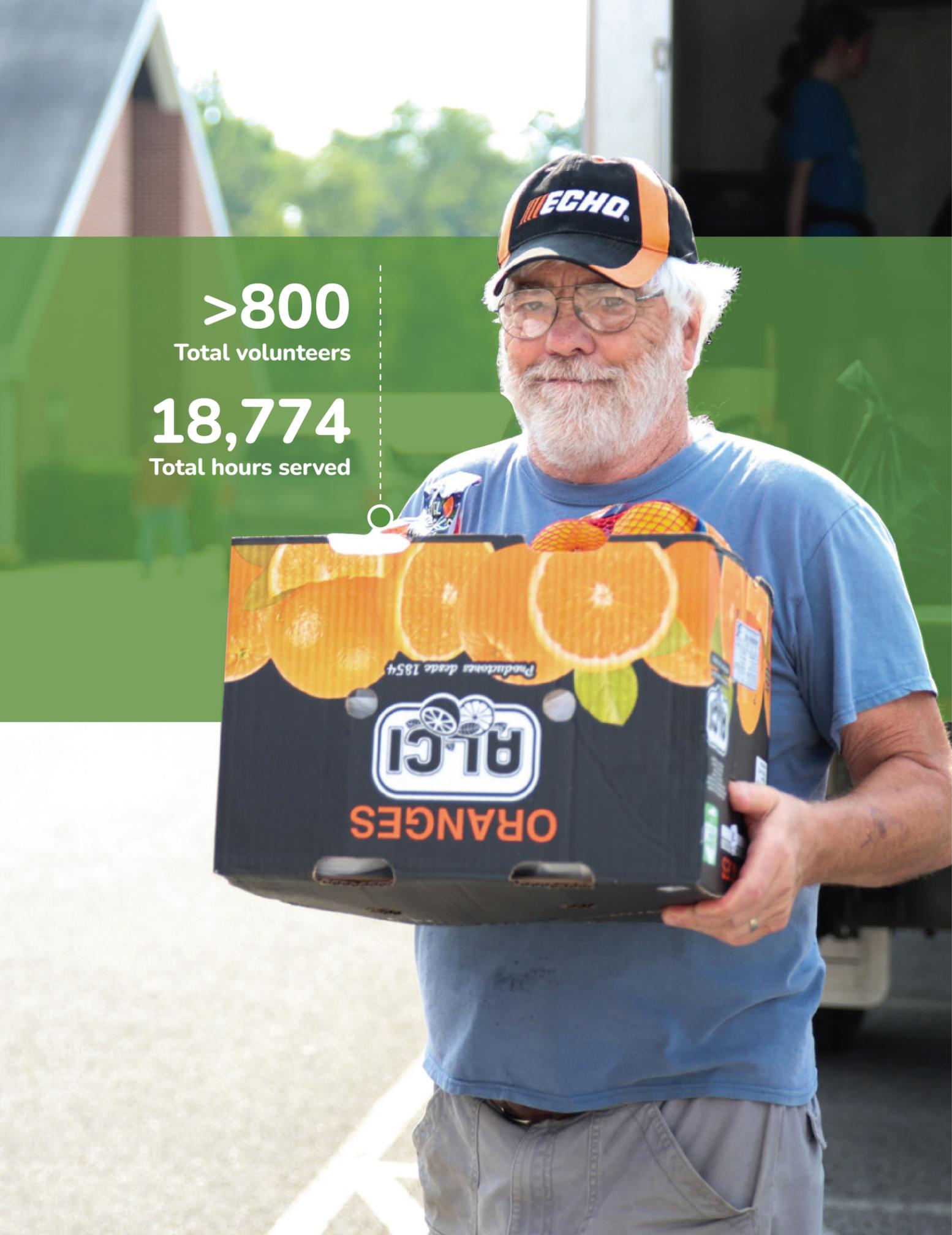
431
referrals to organizations & other services



14
community classes



136
total community class participation



>800
Total volunteers
18,774
Total hours served

Volunteers Make a Difference

7,329

*hours served at Your
Choice Pantry*

6,386

*hours served at our
Farmstand*

3,157

*hours served sorting &
packing food*

“

I keep coming back to [Project SHARE] because of the special bonds I've made with volunteers and clients. It's like having a second family!”

Diane Reisinger

Your Choice Pantry & Farmstand Volunteer



Did You Know?

We have a devoted team of volunteer receptionists who help staff our front office by answering phones, scheduling appointments, most importantly, serving as the first point of contact for our clients.

If you are interested in joining our team, please contact us at info@projectsharepa.org



Project SHARE began gleaning in June 1993. For the last thirty years, we have cultivated partnerships with local farmers in surrounding counties to harvest a variety of produce to distribute over the summer and fall months. Each year, our efforts provide thousands of pounds of local, fresh produce to our families.

Rescuing Food, Reducing Waste

Reducing food waste is one of the most effective ways to strengthen nutritious food access while vitalizing sustainability efforts.

For half the year, Project SHARE works closely with farmers in Cumberland, Franklin and Adams counties to harvest food that would otherwise go to waste. In 2025 alone, our staff and volunteers gleaned 47,931 pounds of produce between June to October, including apples, sweet corn and watermelon, and distributed the food through our pantry and Farmstand. Visit *Get Involved* on our website to join or learn more about our gleaning opportunities.

Food rescue goes beyond the fields. Project SHARE also connects with local grocery partners and trucking companies to recover safe, high-quality food that can no longer be sold.

In 2025, Project SHARE rescued 333,032 pounds of food from landfills.

And, did you know? Choice in pantries plays a critical role in keeping food rescue effective. Our Your Choice Pantry and Farmstand allow families to choose foods that fit their preferences, dietary needs and household sizes, promoting dignity while ensuring recovered food is put to its best use.

But, not all rescued food can be distributed. When produce is no longer suitable for consumption, it is composted at Dickinson College Farm through their Waste-to-Energy Biodigester.

In 2025, Project SHARE composted 41,640 pounds of inedible food.

Other sustainability efforts included the installation of 11 rainwater barrels at our Farmstand, each capturing roughly 55 gallons of rain, to water the front garden beds filled with vegetables and herbs for distributions.

380,963
pounds of food rescued from grocery partners & local farms

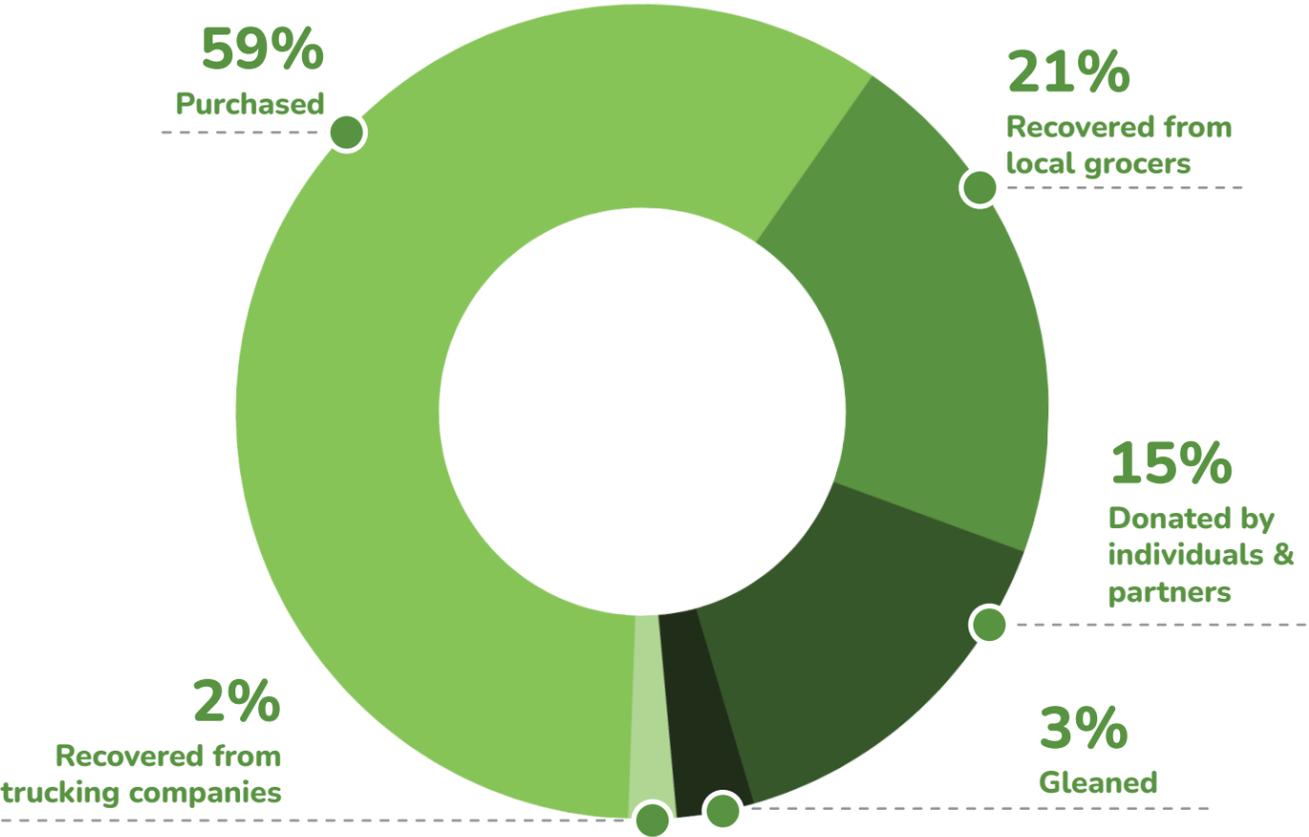
41,640
pounds of food composted & turned into energy



In 2025, Project SHARE composted 41,640 pounds of produce through Dickinson College Farm's Waste-to-Energy Biodigester, generating 7,200 kWh of energy—enough to power a Carlisle home for about 8 months!

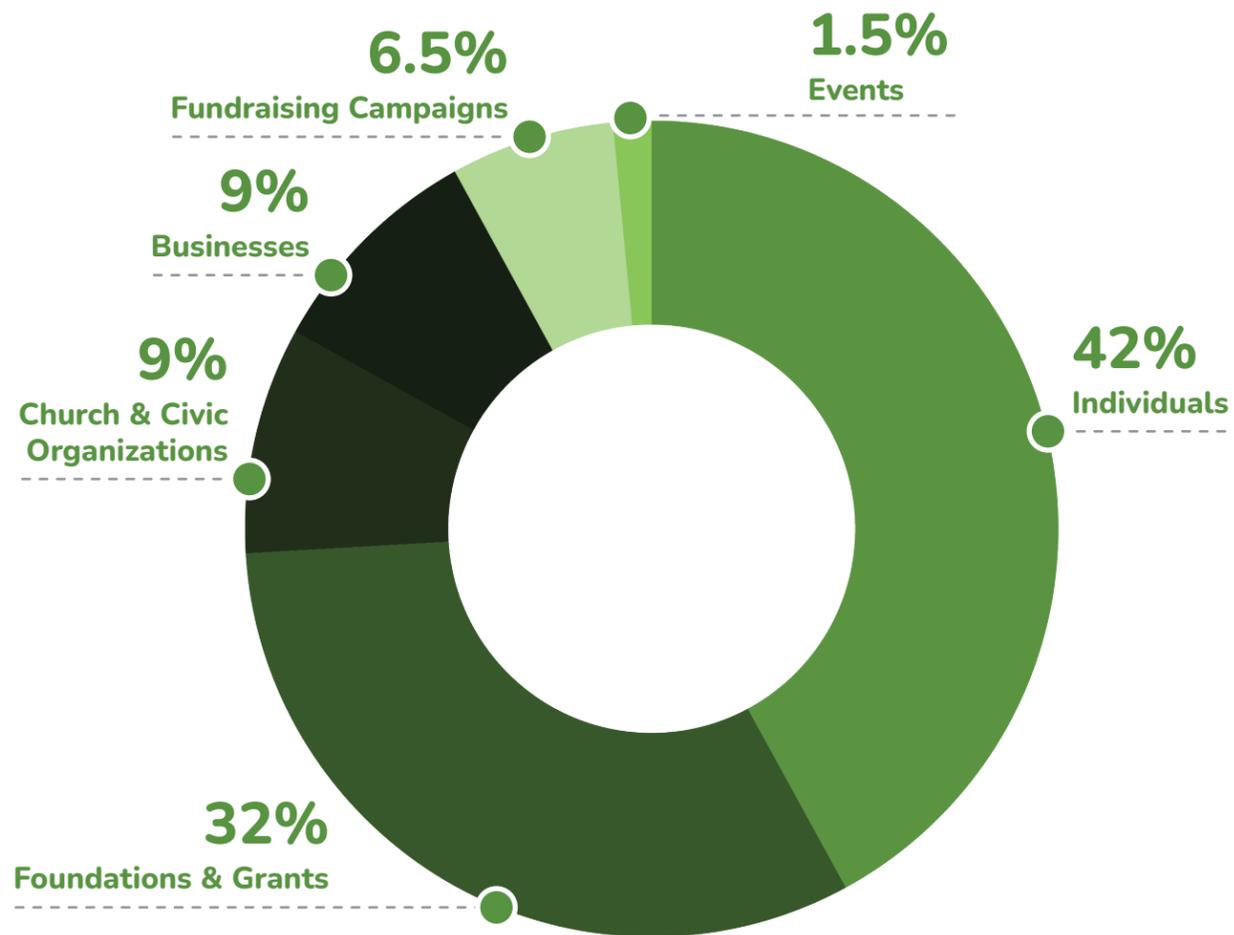


Food Sources



- **Purchased:** 963,564 lbs.
- **Recoverd from local grocers:** 333,032 lbs.
- **Donated by individuals & partners:** 242,714 lbs.
- **Gleaned:** 47,931 lbs.
- **Recovered from trucking companies:** 32,789 lbs.

Funding Sources



Did You Know?

In 2002, Dickinson College gifted Project SHARE a 10,000 sq-ft warehouse at 5 N. Orange St.

Today, we continue to operate in this same location, now occupying 23,000 sq-ft while paying just \$1 per year in rent. Dickinson College also generously covers the remaining utility costs.



Project SHARE Introduces Planned Giving

For 40 years, Project SHARE has been a pillar of hope for families in the greater Carlisle community. From food distributions and educational programs to partnering with local organizations, we've grown significantly over the past four decades—all made possible by the generosity of supporters who believe in our mission.

As we look ahead to the next 40 years, it's important to safeguard and sustain the programs and services our community relies on. Planned giving is one way to help ensure consistent access to healthy, nutritious food for families facing food insecurity today and in the years ahead.

In 2025, Project SHARE partnered with FreeWill, an organization that works exclusively with nonprofits to develop planned giving programs. Through FreeWill's free online estate planning tool, individuals can create or update a will or revocable living trust in about 20 minutes. By naming Project SHARE as a beneficiary in their will or estate plan, supporters contribute to the long-term financial sustainability of our mission—helping ensure we can continue serving our community for generations to come.

If you have questions about planned giving or have included Project SHARE in your will, please contact Development Director Lisa Maddux at (717) 249-7773 ext. 233 or lmaddux@projectsharepa.org. To learn more or get started, please visit our website under *Get Involved*.

“

Project SHARE helped me feed my family when we were struggling financially.”

Anonymous 2025 FreeWill Donor

Gifts through planned giving will:



Provide reliable funding for local programs reducing food insecurity now & in the future



Ensure we can respond quickly to new challenges or interruptions



Protect our mission from financial uncertainty

*“Human connection. No shame. Good food.
Ease of communication.”*

2025 Summer Feeding 4 Kids Parent Testimonial



Inspired by what you're reading and want to *make a difference*?

Support our mission by giving at projectsharepa.org/donate, or explore our volunteer opportunities at projectsharepa.org/volunteer.



Learn more about the difference our programs and services made in our 2025 Midyear Impact Report.



2025 Annual Impact Report

Project SHARE is a nonprofit food pantry serving the greater Carlisle area, providing access to nutritious food and essential programs that promote dignity, self-sufficiency and hope.

Learn more by following our work:



www.projectsharepa.org



info@projectsharepa.org

Compassion. Community. Integrity.